



Beam County Primary School
Oval Road North, Dagenham, Essex, RM10 9ED.

24th February 2026

Dear Parents/Carers,

World Book Day – Tuesday 3rd March 2026

Although nationally World Book Day is on a Thursday, Beam are going to hold their yearly celebration on **Tuesday 3rd March** to coincide with a visit from author Melania Giofre – the writer of Johnny and the Mystery of the Sun Disc.



This year at Beam, the children are invited to dress up as a book character or word of their choice. We also have two competitions for the children to enter.

COMPETITION 1 - Most Innovative Character/Word costume

Be creative. Remember, that a lot of book characters are children. Can you use your clothes at home to create a costume? You can print off images from online and use Sellotape to stick them to your costume.

If you are feeling really creative, you may want to dress up as a representation of your favourite word. See below for a few ideas.

The winners **from each year group** will win a book of their choice from our **Beam Book Vending Machine**.



Email: office@beam.bardaglea.org.uk, Telephone: 020 8270 4700
beamcountypriaryschool.org

Headteacher: Miss T A Whittington, NPQH, BA (Hons), PGCE
Chair of Governors: Mr L Du Ploy



COMPETITION 2 – National Book Token competition

To enter, children should design a National Book Token gift card on the theme of 'Go All In On Reading', using their designs to show how reading brings their passions to life.

Here are some ideas to get started:

What do you love?

Think about your interests, hobbies or favourite things – from sport, art and music to animals, adventures, facts or fantasy. How does reading help you explore them more deeply?

How does reading connect to your passion?

Does reading help you learn new skills, imagine new worlds, discover real-life heroes, or understand something better? Try to show this through pictures, colours or symbols.

Remember: there's no single 'right' way to read. This is your chance to show how *you* go all in on reading.

Please use the template provided to you by your child's class teacher (or print off the attachment in the email) and hand back into your class teacher **by Friday 6th March**. All entries will be sent off by the school.

See here for more details on some of the excellent prizes on offer:

<https://www.worldbookday.com/competitions/design-a-national-book-token-competition-2026/>

See below for some winners from last year's competition.



World Book Day Voucher

Each child will also receive a £1 World Book Day voucher. When you get your book token, all you need to do is take it to your local bookseller or supermarket and swap it for one of the exclusive World Book Day books. Alternatively, you can use your token to get £1 off a fully priced book or audio book worth at least £2.99. You have until 15th March to redeem your token.

<https://www.worldbookday.com/books-and-tokens/books/>